

I am a visual designer with more than 10 years of experience in graphic & web design, visual communication, illustration, brand continuity, social media management, and photography.

I enjoy the whole design process, from the conceptualisation stage to the implementation. As a professional, I believe in a close communication with my clients to ensure that my designs represent their business and help them to thrive in the current market.

TOOLS & SKILLS

Adobe Photoshop	<div style="width: 90%;"></div>
Adobe Illustrator	<div style="width: 85%;"></div>
Adobe Indesign	<div style="width: 75%;"></div>
Adobe Premiere	<div style="width: 80%;"></div>
Wordpress	<div style="width: 85%;"></div>
Social media tools	<div style="width: 70%;"></div>
Graphic tablet	<div style="width: 95%;"></div>
Sketching	<div style="width: 80%;"></div>
Photography	<div style="width: 60%;"></div>
Image editing	<div style="width: 90%;"></div>

SOFT SKILLS

Self-motivated, deadline-oriented, great attention to detail, good communicator, budget and project management capabilities, adaptable, collaborative, and lifelong learner.

LANGUAGES

Italian (native speaker)
English (intermediate advance)

EDUCATION

2006-2009

BA in New Technologies for Applied Arts

Grade: 110/100

Fine Arts Academy of Brera // Milano, Italy

A degree that trains art and design professionals in a broad range of digital art media and multimedia languages. Its education approach emphasizes art experimentation and development of a critical artistic view. This academy is one of the oldest and most well-known fine art academies of Italy.

2000-2005

Art & Design Technical School in Painting and Visual Art

A. Vittoria Art & Design Technical School //Trento, Italy

An art high school degree that trains in theory and history of art and design, visual composition, and advance drawing, painting and printing techniques.

OTHER EDUCATION

2015//Course in Professional Photography.
Organised by Adriano Frisanco photographer.

2013//Course in Illustration and Comic Art.
Organised by L'Arte Trento;
Instructor: Moreno Chistè - illustrator.

2010 //Course in Advanced Professional
Adobe Creative Suite. Organised by Ikonart

EXPERIENCE

2014 - Current

Freelance Graphic Designer // DANIELE CELVA DESIGNER

A freelance graphic designer developing tailor-made solutions for small and medium enterprises working in a broad range of sectors.

The following are the main activities of my daily work:

- Design of the visual identity of my clients for printed media, websites, and social media. This includes design and delivery of a broad range of visual and communication materials such as logos, leaflets, brochures, and illustrations.
- Design, moderation and management of social media content, aligning it to the brand identity of my clients.
- Development of websites, including the design and tailor of its visual content (graphic design, icons, illustration, and images), written content, and SEO. Highly experienced in the use of Wordpress platform.
- Business and project management. This includes management of current and new clients, self-promotion and advertisement of my professional services, coordination with other professionals, and development of projects' scope and their work plans balancing client's budget, design ambitions, and deadlines.

2017-2017

Visual Art Instructor // PUNTO NET srls

Private instructor of the course in videomaking.

2015-2016

Visual Art & Design High School Teacher //GRANDI SCUOLE

Teacher of the courses in graphic design, technical drawing, photography, and videomaking.

2011-2014

Web & Graphic Designer // AIRPIM // Rovereto, Italy

Web & graphic designer working inside the design and marketing team. The main tasks of my work included: branding design of Airpim, visual design of its apps, development of the web designs for its clients, and coordination with web and app developers and the marketing specialists.

2011-2011

Graphic Design Instructor // IKONART

Private instructor in graphic design, teaching adobe creative suite and basics of graphic design composition.

2009-2011

Junior Designer // LEVICOLAND - FACTO EDIZIONI

Junior designer working on web & graphic design, illustration, scenography, photography, and organisation of events.

2009-2009

Junior Designer // ART & PROJECT

Junior designer working on artwork and graphic design for amusement parks and entertainment projects in Italy and other European countries.

2007-2007

Intern Visual Designer // OZLAB FUNFACTORY

Intern visual designer working on all the scenography design stages, from conceptual to detailed design, for amusement parks and water parks.



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Daniele Celva Designer